

Legacy participates at the Swiss companies running event (Schweizer Firmenlauf) in Basel

After the first participation at the running event last summer, the employees of Legacy Pharmaceuticals will be part of the “Schweizer Firmenlauf” this year again.

At the Swiss companies running event, the emphasis is not so much on a “winning performance”, but it is much more about the shared experience and the being part of it. Legacy Pharmaceuticals promotes thereby the health of the employees, strengthens the team spirit and increases the motivation at work.

After the race every participant can spend a comfy evening together with all other runners and meet people from other companies in the area.

New meeting-links

In a production site such as Legacy Pharmaceuticals there is little direct contact between employees of the administration and production. That is totally different at the running event. There, administrative and production related employees participate together.

This has let to create links that were not happening before and has helped to make the working climate more personally and even friendlier, because the race gives a common experience and supplies a topic for discussion also in the operating day to day life.

Record participation expected

After a small, but dignified first edition in the year 2006 with approximately 400 participants, the number of the active runners at the Swiss companies running event has doubled from year to year! At the third edition in the year 2008 the organizers could already report over 1'700 inspired participants.

The objective for this coming edition in 2009 is clear, approximately 5'000 runners will participate this year.

This number is not utopian if we have a look over the borders, where the Maxi race in Munich with 30'600 participants, gives an idea about the potential of this kind of events for company runners.

At the runner's party that follows the race, not only the fastest are awarded, but also the sportiest, most motivated and most original teams.